

# clyde creative services

Date : 25th jan 2003  
Our Ref : \ robyns \  
To : George Cowden Robyns Rugs Helen Street Ibrox Glasgow

This quote is issued by Radio Clyde Limited, a company incorporated in Scotland (company number SC131754) and having its registered office at Clydebank Business Park, Clydebank, Glasgow, G81 2RX

We hereby offer to produce (a) radio advert(s) having the characteristics set out in this quote on/under the Scottish Radio Holdings Terms and Conditions for the Production of Commercials [v4 dated 25 February 2000] (the "Terms".) copies of which are available on request.

**Advertiser** : Robyns Rugs  
**Script Title** : "Cats"  
**Approximate Duration** : 30" **Exec/Writer of Script** : /pd  
**Voice over (s)** : Male and female vo **Music** : 'Meow Meow'  
**Permitted Radio Stations** : clyde 1&2 only **Permitted Period** :12 months  
**Production Fees** : £ 1<sup>st</sup> in session **Deposit** :

*Music.* " Meow Meow" (the cat song, and no I don't know what it's called)

*Fvo.* (Male vo friendly, tongue in cheek)

So what's so special about Persia and Burma that's enabled them to produce the world's best cats? No, the answer isn't oppressive regimes, though it shows you're thinking. It's rugs. Because cats thrive in comfort. That's my theory, anyhow. And if you pop down to Robyn's rugs you'll find three thousand or so wonderful examples from all over the world. Many are at half price. Robyn's Rugs is at Junction 24 on the M8, and only a whisker away from the 24-hour ASDA. Robyn's Rugs. 9 out of 10 cats prefer them.

*(then off mike, a female technician is berating him)*

OK, smart-ass. So how come we never get cats from Turkey,

Axminster and Wilton winning at Olympia?

Approved..... Date ..... (cont)  
(robbyns - page 2)

To accept the offer set out in this quote please complete the docket below and return/fax one copy of such countersigned quote to us at the address/fax number **below**. The offer remains open for acceptance for a period of thirty days from the date of this quote.

Please note that : 1) If Radio Clyde Limited wrote the script(s) detailed then the copyright in such script(s) is/are the property of Radio Clyde Limited and unless you accept this quote (as set out above) you have no right to use this Script(s) for any purpose ; and

2) If you accept the quote your use of the script(s) detailed above (if written by Radio Clyde Limited) and the resulting audio advert will be governed by the Terms (and in particular those which restrict your use of such items to the Permitted Radio Stations for the Permitted Period.)

..... Date :.....

For and on behalf of Radio Clyde Limited

I/we the undersigned hereby accept the offer set out in the above quote :-

Signature..... Date .....

Title..... (note 11)

For and on behalf of : [ insert name of customer / organisation ]

From : Radio Clyde Ltd., Registered Office, Clydebank Business Park, Clydebank G81 2RX.

Registered in Scotland Number 131754

Tel 0141 565 2234 Fax 0141 565 2255 E-mail [dan.mccurdy@radioclyde.com](mailto:dan.mccurdy@radioclyde.com)

# clyde creative services

Date : 25th jan 2003  
Our Ref : \ robyns \  
To : George Cowden Robyns Rugs Helen Street Ibrox Glasgow

This quote is issued by Radio Clyde Limited, a company incorporated in Scotland (company number SC131754) and having its registered office at Clydebank Business Park, Clydebank, Glasgow, G81 2RX

We hereby offer to produce (a) radio advert(s) having the characteristics set out in this quote on/under the Scottish Radio Holdings Terms and Conditions for the Production of Commercials [v4 dated 25 February 2000] (the "Terms".) copies of which are available on request.

**Advertiser** : Robyns Rugs  
**Script Title** : "More Thrust"  
**Approximate Duration** : 30" **Exec/Writer of Script** : /pd  
**Voice over (s)** : 2 males & 1 female vo **Music** : The Dambusters' March  
**Permitted Radio Stations** : clyde 1&2 only **Permitted Period** :12 months  
**Production Fees** : £ 1<sup>st</sup> in session **Deposit** :

*Music.* "The Dambusters' March" (played on the bin or pungi - or other at top of minor scale with a more traditional instrument like an oboe, with finger cymbals and lute perhaps to conjure up Arabian Nights)

GLASGOW AIR TRAFFIC CONTROL:

Romeo Romeo two four zero, wherefore art thou?

ALI BABAR:

(above screaming wind, with ridiculously cod Persian accent)

This is Romeo Romeo two four zero. Approaching Junction 24 of the M8 at thirty thousand feet. Passing ASDA now. Am I cleared for landing?

GLASGOW AIR TRAFFIC CONTROL:

Clear for landing, Romeo Romeo two four zero. Be sure to enter through the back door of Robyn's Rugs because they've got carpets flying out the front door faster than you guys must be making them.

ALI BABAR:

(above screaming wind and now reverse thrusters or sound of undercarriage dropping or hydraulics, a plaintive voice now)

Oh dearie me. It is the fifty percent reductions I am telling myself. It quite removes any incentive to haggle.

SEXY CONCUBINE:

Robyn's Rugs. For those who want more thrust in front of an open fire. And at prices which quite remove any incentive to haggle.

Approved..... Date ..... (cont)  
(robyns - page 2)

To accept the offer set out in this quote please complete the docket below and return/fax one copy of such countersigned quote to us at the address/fax number **below**. The offer remains open for acceptance for a period of thirty days from the date of this quote.

Please note that : 1) If Radio Clyde Limited wrote the script(s) detailed then the copyright in such script(s) is/are the property of Radio Clyde Limited and unless you accept this quote (as set out above) you have no right to use this Script(s) for any purpose ; and

2) If you accept the quote your use of the script(s) detailed above (if written by Radio Clyde Limited) and the resulting audio advert will be governed by the Terms (and in particular those which restrict your use of such items to the Permitted Radio Stations for the Permitted Period.)

..... Date :.....

For and on behalf of Radio Clyde Limited  
I/we the undersigned hereby accept the offer set out in the above quote :-

Signature..... Date .....

Title..... (note 11)

For and on behalf of : [ insert name of customer / organisation ]

From : Radio Clyde Ltd., Registered Office, Clydebank Business Park, Clydebank G81 2RX.  
Registered in Scotland Number 131754  
Tel 0141 565 2234 Fax 0141 565 2255 E-mail dan.mccurdy@radioclyde.com

# clyde creative services

Date : 25th jan 2003  
Our Ref : \ robyns \  
To : George Cowden Robyns Rugs Helen Street Ibrox Glasgow

This quote is issued by Radio Clyde Limited, a company incorporated in Scotland (company number SC131754) and having its registered office at Clydebank Business Park, Clydebank, Glasgow, G81 2RX

We hereby offer to produce (a) radio advert(s) having the characteristics set out in this quote on/under the Scottish Radio Holdings Terms and Conditions for the Production of Commercials [v4 dated 25 February 2000] (the "Terms".) copies of which are available on request.

**Advertiser** : Robyns Rugs  
**Script Title** : "Wear a Rug"  
**Approximate Duration** : 30" **Exec/Writer of Script** : /pd  
**Voice over (s)** : Bruce Forsythe vo **Music** :  
**Permitted Radio Stations** : clyde 1&2 only **Permitted Period** :12 months  
**Production Fees** : £ 1<sup>st</sup> in session **Deposit** :

*Music.* " Generation Game" at pace, possibly Egyptian-style

*Fvo.* (Bruce Forsyth v friendly, self deprecating)

If I say so myself, you have to go back to Cleopatra to find anyone who looks better in a rug than me.

Speaking of which, Robyn's have got more rugs than you can shake a stick at. Right now they've got a half-price sale too. And simply dozens of promotions. Robyn's Rug Gallery is on Helen Street in Ibrox. Next to Junction 24 on the M8, and just 2 minutes from the 24-hour ASDA. Robyn's rugs. Meant to be stood on. But I may pop in and do a headstand for old time's sake!

Approved..... Date ..... (cont)  
(robyns - page 2)

To accept the offer set out in this quote please complete the docket below and return/fax one copy of such countersigned quote to us at the address/fax number **below**. The offer remains open for acceptance for a period of thirty days from the date of this quote.

Please note that : 1) If Radio Clyde Limited wrote the script(s) detailed then the copyright in such script(s) is/are the property of Radio Clyde Limited and unless you accept this quote (as set out above) you have no right to use this Script(s) for any purpose ; and

2) If you accept the quote your use of the script(s) detailed above (if written by Radio Clyde Limited) and the resulting audio advert will be governed by the Terms (and in particular those which restrict your use of such items to the Permitted Radio Stations for the Permitted Period.)

..... Date :.....

For and on behalf of Radio Clyde Limited

I/we the undersigned hereby accept the offer set out in the above quote :-

Signature..... Date .....

Title..... (note 11)

For and on behalf of : [ insert name of customer / organisation ]

From : Radio Clyde Ltd., Registered Office, Clydebank Business Park, Clydebank G81 2RX.

Registered in Scotland Number 131754

Tel 0141 565 2234 Fax 0141 565 2255 E-mail dan.mccurdy@radioclyde.com